

Your Ref:
Our Ref: Gov/
Enquiries to: Member Services
Direct Dial: (01768) 817817
Date: 30 January 2019

Town Hall Penrith Cumbria CA11 7QF
Telephone: (01768) 817817
Internet: www.eden.gov.uk
Email: cttee.admin@eden.gov.uk

Dear Sir/Madam

EXECUTIVE - TUESDAY, 5TH FEBRUARY, 2019

Please find enclosed a report to be included for consideration at the meeting of Executive on Tuesday, 5th February, 2019 .

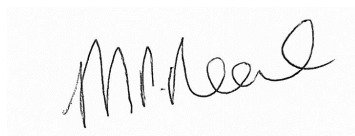
8 Draft Council Plan 2019-2023 - Leader's Portfolio (Pages 3 - 8)

To consider report G7/19 of the Deputy Chief Executive which is attached and which seeks approval for the Draft Council Plan 2019-2023 and the process and timetable for consultation, approval and adoption.

RECOMMENDATIONS that:

1. The Draft Council Plan 2019-2023 at Appendix B is approved for consultation; and
2. The process and timetable for consultation, approval and adoption of the Council Plan 2019-2023, as set out in this report are approved.

Yours sincerely



Matthew Neal
Deputy Chief Executive

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Distribution

1. Reports to all Members of the Executive for attendance.

Matthew Neal
Deputy Chief Executive

2. Reports to Departmental Heads for information.
3. Reports to all remaining Councillors for information.

Report No: G7/19

Eden District Council

Executive

5 February 2019

Draft Council Plan 2019-2023 Consultation

Portfolio:	Leader
Report from:	Deputy Chief Executive
Wards:	All Wards
OPEN PUBLIC ITEM	

1 Purpose

- 1.1 To seek approval for the Draft Council Plan 2019-2023 and the process and timetable for consultation, approval and adoption.

2 Recommendation

It is recommended that:

1. The Draft Council Plan 2019-2023 at Appendix B is approved for consultation; and
2. The process and timetable for consultation, approval and adoption of the Council Plan 2019-2023, as set out in this report are approved.

3 Report Details

- 3.1 The Council Plan sets out the strategic direction for all of the Council's activities. The current Council Plan 2015-2019 expires in March 2019 and it is therefore necessary to put in place a new plan for the period 2019-2023.
- 3.2 The Draft Council Plan 2019-2023 (at Appendix B) has been developed as a single A3 sheet, containing the Council's priorities, goals and strategic actions (referred to in the plan as 'promises'). The intention is that the plan will be clear and easily accessible. The plan may be presented on a wall and viewed at a glance.
- 3.3 The three priorities in the Draft Council Plan 2019-2023 fall under the headings of: Council, Economy and Health and Wellbeing. Beneath these priorities are a number of headings and actions, representing the goals and promises.
- 3.4 While the draft plan is set out at a high strategic level, it has been designed with performance management in mind, so that the strategic actions represent large programmes of work, each of which will contain sub-actions, milestones and targets. The information will be held within the Council's new performance management framework which is currently under development. The framework will enable red-amber-green ratings to be assigned to individual milestones which can then be combined to provide an overall rating at the strategic level. It is this ability to map strategic priorities through to detailed milestones, and to drill down when needed, which will enable issues to be

identified and corrective action to be taken where a priority action is behind target.

- 3.5 It is proposed that a public consultation be undertaken, commencing on 6 February 2019 and finishing on 19 March 2019. The consultation will involve members of the public, statutory consultees, stakeholders (agencies, town/parish councils, businesses, social enterprises, churches, schools, equality and diversity organisations, etc), contractors, staff and Members.
- 3.6 The following media and consultation methods and venues will be utilised for the consultation:
- Media releases;
 - Council website;
 - Social media (Facebook and Twitter);
 - Leaflet
 - Emails/letters to stakeholders;
 - SurveyMonkey online questionnaire;
 - Hard copy questionnaire;
 - Town Hall and Mansion House receptions; and
 - Libraries/Local Links and other public buildings.
- 3.7 A leaflet version of the A3 sheet plan will be produced and distributed to assist the consultation process. The cost of design and printing is anticipated to be in the region of £500. This is to be met from existing budgets. Other consultation methods will be free of charge.
- 3.8 The timetable at Appendix A allows for the Council Plan to be reviewed by Members following the District Council elections in May, so that the views of any new Members are reflected and the final Council Plan may be 'owned' by any new political regime.
- 3.9 The Council Plan 2019-2023 will be linked to a new performance management framework, utilising specialist performance management software (to be procured).
- 3.10 In view of the District and Parish elections which are taking place in Eden on 2 May 2019, the election purdah period commences on 20 March 2019. The Chairman of Scrutiny Co-ordinating Board has agreed to waive call-in, in order to enable the consultation process to be completed prior to 20 March. This will enable the Council to have an up to date Council Plan by July 2019. Any delay in consulting on the Council Plan would mean that the final document would not be in a position to be adopted until at least September 2019 at the earliest.

4 Policy Framework

- 4.1 The Council has four corporate priorities which are:
- Decent Homes for All;
 - Strong Economy, Rich Environment;

- Thriving Communities; and
- Quality Council

4.2 This report meets the Quality Council corporate priority.

4.3 The Council Plan is the Council's core policy document and sets out the priorities generated by the Council, the public and key stakeholders.

5 Consultation

5.1 The purpose of the report is to approve a consultation document, process and timetable.

6 Implications

6.1 Financial and Resources

6.1.1 Any decision to reduce or increase resources or alternatively increase income must be made within the context of the Council's stated priorities, as set out in its Council Plan 2015-2019 as agreed at Council on 17 September 2015.

6.1.2 There are no proposals in this report that would reduce or increase resources.

6.1.3 The cost of the leaflet is likely to be in the region of £500, to be met from existing budgets.

6.2 Legal

6.2.1 There could potentially be legal implications if appropriate consultation is not undertaken, or if the consultation fails to recognise and address the impacts on Protection Characteristic groups under the Equality Act 2010.

6.2.2 An equality impact assessment is built into the timescales and appropriate measures will be taken to mitigate impacts on any groups with protected characteristics.

6.3 Human Resources

6.3.1 The consultation process and the analysis of feedback is likely to impact on the workload of the Communication Officer and Information Governance Manager, who both have competing demands.

6.4 Statutory Considerations

Consideration:	Details of any implications and proposed measures to address:
Equality and Diversity	The Council Plan must satisfy the Public Sector Equality Duty. This will be achieved through the consultation process and an Equality Impact Assessment.
Health, Social Environmental and Economic Impact	Health, social, environmental and economic impacts will be addressed through consultation.
Crime and Disorder	Crime and disorder will be addressed through consultation.

Consideration:	Details of any implications and proposed measures to address:
Children and Safeguarding	Any issues relating to children and safeguarding will be addressed through consultation.

6.5 Risk Management

Risk	Consequence	Controls Required
Failure to carry out appropriate consultation.	Views and concerns of public and stakeholders not addressed, loss of reputation or legal challenge.	Undertake appropriate consultation.

7 Other Options Considered

- 7.1 The consultation process and methods selected and outlined in this report are considered adequate and suitable, given current capacity and resources.

8 Reasons for the Decision/Recommendation

- 8.1 To allow for an appropriate public consultation for the Draft Council Plan 2019-2023, prior to its final approval and adoption.

Tracking Information

Governance Check	Date Considered
Chief Finance Officer (or Deputy)	24 January 2019
Monitoring Officer (or Deputy)	24 January 2019
Relevant Assistant Director	

Background Papers:

Appendices:

Appendix A – Timetable for Development of Council Plan 2019-2023

Appendix B – Draft Council Plan 2019-2023

Contact Officer: Information Governance Manager

Appendix A – Timetable for Development of Council Plan 2019-2023

January 2019	February 2019	March 2019	April 2019	May 2019	June 2019	July 2019
Draft Council Plan to informal Executive - 29 January 2019.	Draft Council Plan and consultation proposal to Executive - 5 February 2019. Public consultation to commence - 6 February 2019	Consultation to proceed until close of business on 19 March 2019. From 20 March - evaluate consultation responses.	Continue to evaluate consultation responses and amend Draft Council Plan as appropriate. Undertake Equality Impact Assessment.	District Council Elections. Scrutiny Co-ordinating Board to consider consultation responses and any suggested revisions.	Review of Council Plan with Members (including new Members). Further draft of Council Plan considered by Executive	Final Council Plan reported to Scrutiny Co-ordinating Board. Approval and adoption of final Council Plan at Council.

The Council Plan for 2019 - 2023

“Providing modern, efficient, customer and community focused services, in a vibrant, caring and prosperous District.”



www.eden.gov.uk

Our priorities, goals and promises

Council

To provide efficient and easy to use services, employ new technology and new ways of working to reduce operating costs and to be a financially self-sufficient and sustainable Council.

Improving Council services

- Provide accessible services to meet changing customer needs.
- Transform and improve services to generate operational efficiencies and cost savings.
- Listen to our customers and engage with our communities and partners.
- Ensure office accommodation is fit for purpose for staff, visitors and customers.
- Develop and implement a workforce strategy to support the implementation of new technology, new ways of working and which creates a culture of innovation and continuous improvement.
- Implement a new performance framework which supports continuous improvement.



Commercial initiatives

- Develop and deliver the Commercial Plan.
- Undertake a review of the Local Plan.
- Commission a review Service Contracts.
- Review the devolution programme and plan for the next phase

Self sufficiency

- Be financially self-sufficient and sustainable Council
- Review the Council's scrutiny arrangements and structures and implement revised arrangements
- Review the Council's carbon footprint and implement an action plan to reduce.



Economy

To deliver a plan to encourage businesses to establish and flourish, support the market towns and communities with their development plans and to promote the district as a place to live, visit, do business, enjoy adventures and raise a family.

Vibrant economy

- Develop and deliver an infrastructure plan for junction 41 site to enable further employment opportunities.
- Retain and attract a working age population through the delivery of a plan for the future of Eden.
- Deliver a Business Growth Programme for the District.
- Create the conditions which support businesses to set up technology.

Supporting communities

- Support the Market Towns of the District in the delivery of plans for their future.
- Support the Rural Communities of the District in the delivery of plans for their future.
- Support stronger communities and reduce isolation through promoting and supporting Superfast Broadband across the District

Tourism

- Promote the District as a place to live, visit, do business, enjoy adventures and raise a family.
- Develop the Council owned land at Redhills as the gateway to the Lake District.
- Promote and support an events programme which draws people to visit Eden's towns and rural areas.



Health & Wellbeing

To ensure the provision of the right homes in the right places, support energy initiatives and provide a framework to improve health and well-being for all.

Right homes, right place

- Support and enable provision of Community Housing schemes.
- Develop and deliver a Housing Strategy that meets the varied needs of people in the District.
- Deliver a strategy which supports innovative sustainable and affordable housing.

Affordable warmth and energy

- Promote and support the delivery of sustainable energy schemes in the District.
- Deliver a programme to reduce fuel poverty in the District.

Health and happiness

- Promote healthy and active lifestyles for all, by focusing our facilities, such as our leisure centres and our world class countryside.
- Develop and commission a new model for leisure services provision.
- Support community led health and happiness initiatives for all residents and visitors.

